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ABSTRACT

A method for customizing a digital imaging device for at least one particular user is disclosed. The digital imaging device includes a
5 programmable memory for storing at least one firmware component which controls the operation of the digital imaging device. The method includes providing customization software which can access a plurality of firmware components providing different image appearances, the customization software producing a plurality of images of the same scene having a
10 corresponding plurality of different appearances. The user selects one of the plurality of images having a preferred appearance to cause the customization software to access the corresponding firmware component(s). The selected corresponding firmware component(s) are provided to the digital imaging device and the programmable memory of the digital imaging device is
15 reprogrammed to store the corresponding firmware component(s) to thereby customize the digital imaging device.

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